



Pull Tabs Brand Awareness Campaign

Post from January 7, 2019 to February 18, 2019

INSTRUCTIONS:

Please remove all existing POS elements (unless otherwise indicated on this plan-o-gram) and replace with the following items indicated below.

Three-Fold Tent Card

Fold along seams and place on table tops



Double-Sided Poster

8.5 x 11, 11 x 17, 17 x 22

11 x 17 & 17 x 24 light box posters

(select locations)



8.5 x 11 Poster



11 x 17 Poster



17 x 22 Poster





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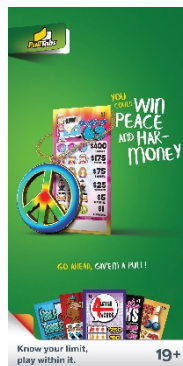
Please remove all existing POS elements (unless otherwise indicated on this plan-o-gram) and replace with the following items indicated below.

SST Topper



Follow instructions below to insert SST Topper:

- Go behind the SST Topper and unclip the side panels
- Remove both the plexi-glass and backer by sliding both pieces up and out of position
- Remove the old poster and insert new poster in between the plexi glass and backer
- Place plexi glass, new poster and backer into position and slide down into position
- Re-clip plexi backer into place



SST Cling

- Remove Keno cling and replace with Pull Tabs decal.