RETAILER INFORMATION

Cello Bags and Toppers

Christmas Packaging How To Guide



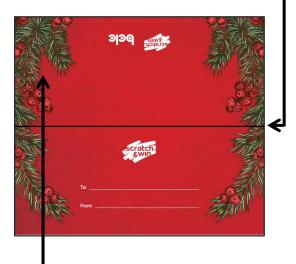
1



Fold topper in half. Place the card on either side of the cello bag opening and staple both edges to hold topper in place.

2

Fold along this line here.



Write the value on the back!

There are 2 sizes of cello bags and toppers this year. Make sure you staple the small topper to the small cello bag and the wider topper to the large cello bag.



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The Retailer Information Sheet is also available on the Retailer Hub www.bclcretailerhub.com For more information, please contact your BCLC Territory Manager or Lottery Support Hotline at 1-800-667-1649