



Scratch & Win Holiday Greeting Card

November 12, 2018 - until quantities last

PROMOTION DETAILS:

- Holiday Greeting Cards and POS will be delivered between November 5 - 9, 2018.
- Customers must purchase a minimum of \$25 Scratch & Win Tickets to be eligible for a free Holiday Greeting Card.

RETAILER INSTRUCTIONS:

- Place the POS at different touch points in your store, i.e. front checkout, Customer Service counter, coffee station, Lottery table, etc.
- Advise the customer to select \$25 worth of Scratch & Win Tickets to receive a free Holiday Greeting Card.
- Place the purchased tickets in the pouch located on the inside of the card, creating a convenient all-in-one gift to hand to the customer.

HOLIDAY GREETING CARD



inside back front

POS



Tent card



Easel-back card

