

Keno Doubler Cash Promotion

From February 19 to March 31, 2019

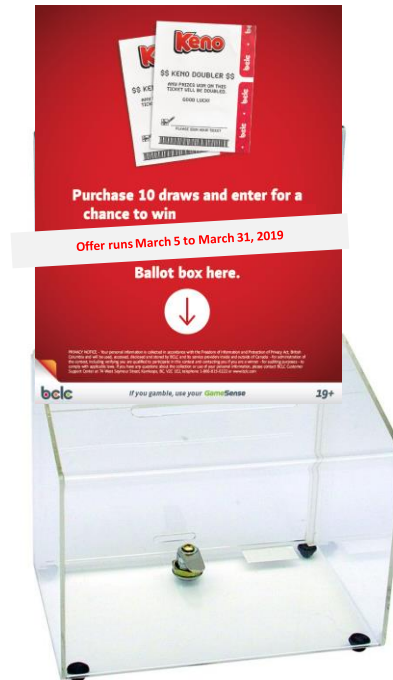


KENO DOUBLER CASH PROMOTION

RSG accounts will hold a player contest during the Keno Doubler promotion between February 19 to March 31, 2019. It's Keno's way to say 'THANKS' for being a loyal player.

HERE'S HOW IT WORKS:

- For every ten (10) Keno draws purchased, players will receive one (1) ballot to enter to WIN a \$50 gift card from the location they received the ballot from.
- There will be (1) draw per RSG location following the Keno Doubler promotion. The winner from each location will then be placed into a second draw for \$10,000 cash.
- RSG Retailers will conduct the initial draw on Monday, April 1, 2019.
- Be sure to record the gift card number & winner information on the printed Winner Contact List provided for your records.
- Submit the winner and prize details, including the gift card number, via an online form. A link to the form will be emailed to you in advance of the draw. If you don't do this, the winner from your location will not be entered to win the \$10,000 Cash Grand Prize.
- The \$10,000 Cash Grand Prize will be drawn by BCLC Security after May 1, 2019 from the online submissions submitted by each RSG Retailer.
- Please keep all entry ballots until June 1, 2019 and then destroy by shredding.



MARKETING SUPPORT

- \$50 Gift Card (gift cards will arrive starting March 18, 2019)
- 8.5" x 11" RSG Poster C for Draw Box
- Entry Ballots
- Contest & Promotions Page on bclc.com with Contest Conditions
- Contest Conditions available on request from BCLC

ADMINISTRATION

- Winner List must be completed and submitted via an online survey which will be emailed to you in advance of the draw. You must submit your winner's information after performing the draw on April 1, and no later than May 1, 2019.

DRAW CONDITIONS

- The entry ballot must be completed fully and legibly (E.G. Full name and phone number).
- An entrant may enter more than once in this contest.
- There will be one prize Winning Entrant per location for the \$50 Gift Card and the Retailer at each location shall notify the Winning Entrant once the draw is done.
- If the player requests, the Retailer can substitute the \$50 Visa Gift Card for \$50 cash. In this case, the player must sign the Winner List acknowledging receipt of the cash in lieu of the gift card and the Retailer would in turn keep the \$50 Visa Gift Card.
- The Winner must claim their prize in person on a date specified by the RSG Retailer; and the Winner is responsible for all costs associated with claiming their prize including transportation and must provide acceptable government-issued photo ID to the Retailer.
- If the \$10,000 Grand Prize, is also won by the winner from your store, they will also be responsible for all costs associated with claiming that prize from either the Vancouver or Kamloops BCLC office.