

Keno Free Play Coupons



Use the \$2 Keno Free Play coupons to promote Keno to non-Keno players.

For example, after a Scratch & Win sale, or Big Lotto sale, offer the customer a \$2 Keno Free Play for the next Keno draw.

How It Works:



- When used through the lottery terminal, the coupon requires a selection slip to print the ticket.
- The coupon is valid for a **\$1 Keno Free Play with a \$1 Keno Bonus**, therefore, the selection slip must be filled out accordingly.
- Encourage trial play and redeem coupons for customers today!
- Coupons expire March 31, 2017.

Tips:

Have a Keno selection slip pre-filled for quick & easy redemption. Re-use the pre-filled selection slip when redeeming coupons during the redemption period.

- Fill in how many numbers you know to be a popular pick for a \$1 wager.
- Fill in Play Quick Pick.
- Fill in 1 draw, \$1 wager and mark YES to Keno Bonus.

How to process the \$2 Keno Free Play Coupon:

1. Press the  button on the lottery terminal.
2. Press the  button.
3. Scan the barcode on the back of the coupon. Press Enter.



4. Insert a completed selection slip:
 - 1 - Pick how many numbers to play
 - 2 - Pick the numbers or fill in the Quick Pick box.
 - 3 - Must mark 1 draw.
 - 4 - Must mark \$1 wager per draw
 - 5 - Must mark YES to Keno Bonus.

If you make a mistake processing a Keno coupon, call Lottery Hotline for assistance.

