

Scratch & Win: Holiday, 2018

Post from November 5, 2018 to January 1, 2019



INSTRUCTIONS:

Please remove all existing POS elements (unless otherwise indicated on this plan-o-gram) and replace with the following items indicated below.

New:

8.5" x 11"



New:

8.5" x 11"



lotto!

Scratch the perfect gift off your list.

Most Recent Winning #

One ticket. Two chances to win.

6/49 R-49	lotto MAX	THE GRAND	SPORTS ACTION	Keno
6/49 R-49	lotto MAX	Outset	SPORTS ACTION	Keno
6/49 R-49	lotto MAX	Over/Under	SPORTS ACTION	Pattern Play
6/49 R-49	lotto MAX	Toto	SPORTS ACTION	GameSense
Combo	Combo		Props	

IS THE LOTTERY REALLY random?
WHAT ARE my odds?
DO SOME NUMBERS COME UP more often?

Visit bclc.com

- jackpots
- winning numbers
- winner stories

and more!

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New: 17" x 22" Poster



New: 8.5" x 11" Counter Card (select locations only)



New: Magnetic Boomerang

Place around Player Display Unit (PDU) screen



Existing: Hanging Jackpot Sign



New: Bubble Case Banner (select locations only)



New: Scratch & Win Display Case Strip

