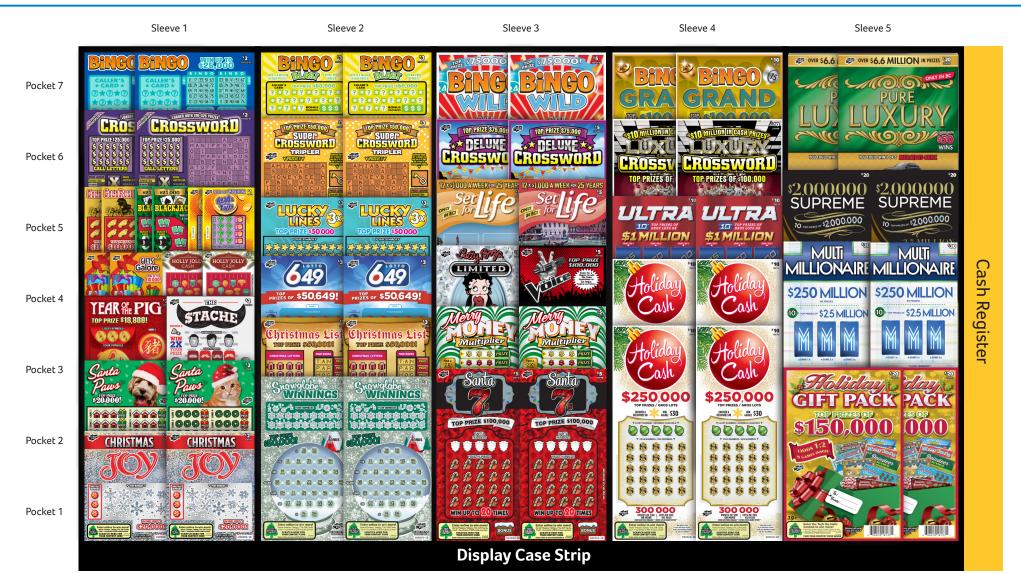
Scratch & Win Display Case Plan-o-gram

5-part case, cash register on RIGHT side - Strategic Layout



* Does not apply to Retail Stores Group accounts. For more information, contact your Territory Manager or visit the Retailer Hub.



The "Power L"

- Display new tickets across the front to maximize awareness.
- Keep your high-value tickets closest to the cash register.

Tips for Sales Success:

- Organize your tray as shown -- it's designed to give more space to high-value tickets.
- Don't put anything on top of the display case, especially covering high-value tickets.
- Always keep your case fully stocked. Every time you run out of stock you lose potential sales.

Prevent Out-of-Stocks:

 Call Hotline to place an emergency order between call days if needed.

For more

The Retail Information Sheet is also available on the Retailer Hub, at www.bclcretailerhub.com For more information, please contact your BCLC Territory Manager or Lottery Support Hotline at 1-800-667-1649.

Scratch & Win Display Case Plan-o-gram

5-part case, cash register on RIGHT side - Standard Layout





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