

# Your Scratch & Win Holiday Ticket Guide



Look inside for this year's exciting lineup



Tech the Halls Contest is back!  
All tickets in this guide are eligible.  
[www.techthehalls.ca](http://www.techthehalls.ca)

See inside for details on what's new this year.



**\$20 Holiday Gift Pack**

Back by popular demand, the \$20 Holiday Gift Pack is the perfect gift for gift givers or for your players who can't get enough of Christmas tickets. Within the shiny pouch are nine festive and cheery tickets for the holidays. There is something for everyone on your list.

This Pack features top prizes of \$150,000 and excellent odds of 1 in 2.00. Players can give the entire Pack to someone special, give out the nine tickets separately, or keep the whole thing for themselves!

Special notes: The nine tickets are perforated and must be validated individually. Each ticket will contain its own barcode and CNTL No.

Game code: 318137  
Odds: 1 in 2.00  
Prize Range: \$20\* to \$150,000  
\*Winning packs may win up to 9 times  
Top Prizes: \$150,000  
Gift Packs per pack: 10  
UPC: 6 26010 18137 1

Launching October 15th, 2018

**\$10 Holiday Cash**

Go cashing through the snow with Holiday Cash! This National ticket features top prizes of \$250,000. There are many more cash prizes available to be won, with over 300,000 prizes of \$30 or more. This ticket will dazzle your players.

Game code: 108116  
Odds: 1 in 3.08  
Prize Range: \$10 to \$250,000  
Top Prizes: \$250,000  
Tickets per pack: 20  
UPC: 6 27925 00024 5

Launching October 15th, 2018



**Ten festive holiday tickets to choose from!  
PLUS: All tickets are eligible for Tech the Halls.**

Note: All tickets may not be exactly to scale or as shown. For complete prizes and odds tables, please refer to Retailer Information Sheets on the Retailer Hub.

**\$5 Santa 7s**

Santa could be coming early this year with the festive \$5 Santa 7s ticket. This game features a top prize of \$100,000. Find a WIN 7X symbol and your players win 7X their prize instantly. Find a WIN ALL symbol and they win all 20 prizes shown instantly.

Game code: 318146  
Odds: 1 in 3.30  
Prize Range: Free \$5 Ticket to \$100,000  
Top Prize: \$100,000  
Tickets per pack: 25  
UPC: 6 26010 18146 3

Launching October 15th, 2018



**\$5 Merry Money Multiplier**

May your players' Christmas be merry and bright with 10 chances to win up to \$100,000. Find a 2X symbol and your players win double their prize instantly. Find a 3X symbols and they win triple their prize instantly.

Game code: 318147  
Odds: 1 in 3.30  
Prize Range: Free \$5 Ticket to \$100,000  
Top Prize: \$100,000  
Tickets per pack: 25  
UPC: 6 26010 18147 0

Launching October 15th, 2018



**\$3 Christmas List**

Get your list and check it twice, scratching words off of this list could win your players up to \$50,000! With a popular word style game play and an added multiplier, this game will be at the top of every player's wish list this Christmas.

Game code: 318142  
Odds: 1 in 3.50  
Prize Range: Free \$3 Ticket to \$50,000  
Top Prize: \$50,000  
Tickets per pack: 50  
UPC: 6 26010 18142 5

Launching October 15th, 2018

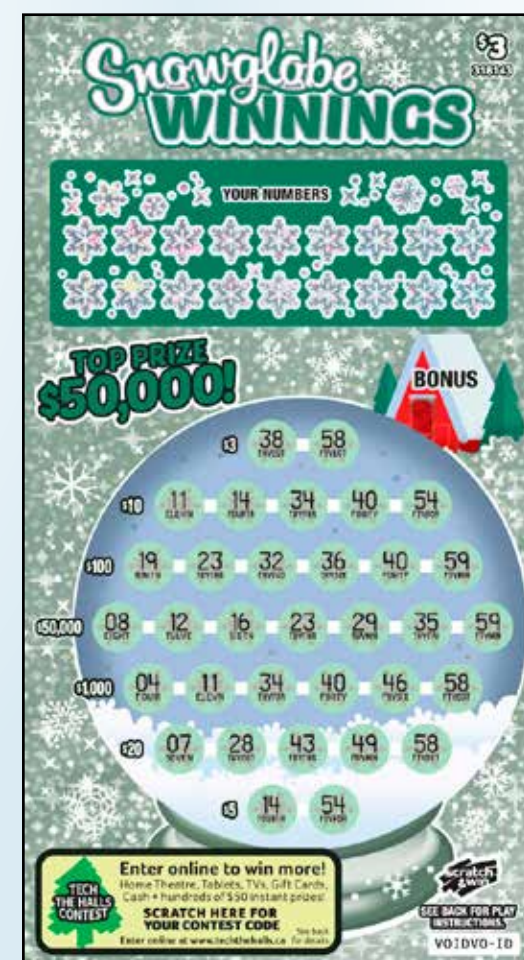


**\$3 Snowglobe Winnings**

Ho, ho, ho! Let's make it snow, winnings that is! Snowglobe Winnings offers your players a top prize of \$50,000 and a flurry of other cash prizes. Shake things up this holiday season with Snowglobe Winnings.

Game code: 318143  
Odds: 1 in 3.50  
Prize Range: Free \$3 Ticket to \$50,000  
Top Prize: \$50,000  
Tickets per pack: 50  
UPC: 6 26010 18143 2

Launching October 29th, 2018



**\$2 Santa Paws**



Your players will be pawing over our \$2 Santa Paws. This adorable ticket offers a top prize of \$20,000. It's paws-ively purr-fect! Players can win a Free \$2 Ticket in addition to cash prizes.

Game code: 318141  
Odds: 1 in 3.30  
Prize: Free \$2 Ticket to \$20,000

Top Prize: \$20,000  
Tickets per pack: 50  
UPC: 6 26010 18141 8

Launching October 29th, 2018



Spread some joy this holiday season with Christmas Joy. With a top prize of \$20,000, this ticket will help your players spread joy throughout the holiday!

Game code: 318145  
Odds: 1 in 3.30  
Prizes: Free \$2 Ticket to \$20,000

Top Prize: \$20,000  
Tickets per pack: 50  
UPC: 6 26010 18145 6

Launching October 29th, 2018

**\$1 Gifts Galore**



Not sure what to give during the holiday season? Here comes Santa with Gifts Galore for everyone. With a top prize of \$10,000 this is the perfect gift to give.

Game code: 318140  
Odds: 1 in 3.30  
Prizes: Free \$1 Ticket to \$10,000

Top Prize: \$10,000  
Tickets per pack: 100  
UPC: 6 26010 18140 1

Launching October 29th, 2018



With a top prize of \$10,000 and five \$1,000 prizes up for grabs, this ticket is the perfect stocking stuffer for your players. It's also loaded with Free \$1 Ticket prizes to help make it a Holly Jolly Christmas for all!

Game code: 318139  
Odds: 1 in 3.30  
Prizes: Free \$1 Ticket to \$10,000

Top Prize: \$10,000  
Tickets per pack: 100  
UPC: 6 26010 18139 5

Launching October 29th, 2018



Launching October 29th, 2018

## Tech the Halls Contest is back!

Scratch & Win invites players to enter their holiday tickets online for a chance to win more prizes than ever before!

Prize draws include:

- One (1) Grand Prize of a Home Theatre System
- Five (5) TVs
- Five (5) Tablets
- Thirty (30) \$500 Cash Prizes
- Thirty (30) \$200 Gift Cards

Plus, instantly win one of hundreds of \$50 gift cards!

From October 15th, 2018 to January 18th, 2019, players can enter their winning & non-winning holiday tickets online at [www.techthehalls.ca](http://www.techthehalls.ca)

**Even more cash prizes!** With Thirty (30) \$500 Cash prizes added, this year's contest offers the most prizes ever! The website also has a fresh new look, re-designed to improve player experience and navigation. Players will again have the option of reallocating previously assigned entries for an additional play in the Spin and Win Game.

## Frequently Asked Questions

Players receive **one entry for every \$1 spent** (ie. \$4 spent = 4 entries)

Players can assign their entries to be entered into whichever prize draw option they prefer.

Players will also receive one play in the Spin and Win Game for every \$5 worth of tickets entered for the opportunity to instantly win a \$50 gift card, or more entries! (i.e. \$5 of S&W = 5 entries, plus one play in the Spin and Win Game).

TECH  
THE HALLS  
CONTEST

### Q. Which tickets are eligible?

Winning and non-winning holiday-themed Scratch & Win tickets are eligible: \$1 Holly Jolly Cash; \$1 Gifts Galore; \$2 Santa Paws; \$2 Christmas Joy; \$3 Christmas List; \$3 Snowglobe Winnings; \$5 Santa 7s; \$5 Merry Money Multiplier; \$10 Holiday Cash; \$20 Holiday Gift Pack.

### Q. Can residents outside of B.C. enter?

No, they cannot. The contest is open to B.C. residents only.

### Q. Can players take the cash equivalent instead of the prize?

The winners of merchandise prizes are eligible to take the cash equivalent. Instant Wins and gift card winners are not eligible for a cash equivalent.

### Q. Can players enter multiple tickets at once?

Yes. Players can enter multiple tickets at once.

### Q. How will players be notified if they win?

The winners will be contacted by BCLC or its agents by email or phone. Instant Win prize winners will receive an instant notification that appears on their computer screen. An email notification will also be sent to the winner.

### Q. How will the public be informed of the winners?

A list of the draw prize winners will be displayed on [techthehalls.ca](http://techthehalls.ca) after the prizes have been fulfilled.

### Q. How will winners receive their prizes?

BCLC or its agents will mail the prize to the winners.

### Q. When will players receive their prizes?

Shortly after the draw, once the winner's identity has been confirmed. The draw will be conducted after the contest closes in January 2019.

### Q. Are retailers eligible for this contest?

No, lottery retailers and members of their households are not eligible for this contest. Refer to Contest Conditions for full eligibility requirements.

### Q. Where can a player find the Contest Code?

The 11-digit Contest Code can be found on the bottom left of the ticket. Players need to scratch the Tech the Halls area to reveal the Contest Code.

### Q. What if a player does not have a computer?

We understand that not all players have access to the internet from their homes. These players may wish to visit their local public library or an internet cafe where web browsing is available. A unique email address is required to enter the contest. There is no way to enter the Tech the Halls contest offline.

For more answers, visit the Retailer Hub or speak with your Territory Manager.

## Scratch & Win Holiday Planogram



To enhance your display case and maximize sales during the holiday season, use this planogram for 4-part cases. This display is designed to provide your customers with an easy to shop case, and a clear view of the holiday tickets.

Please note that some non-holiday tickets shown above may not be available for order on October 29th, 2018.

\* Does not apply to Retail Stores Group accounts.

Visit [www.bclcretailerhub.com](http://www.bclcretailerhub.com) if you require an RSG Scratch & Win planogram.

## Holiday Ordering Hours

Please note the following hours for ordering tickets and supplies:

Friday	December 21	Open until 3:50 pm
Monday	December 24	Open until 11:45 am
Tuesday	December 25	Closed
Wednesday	December 26	Closed
Thursday	December 27	Open until 3:50 pm
Friday	December 28	Open until 3:50 pm
Monday	December 31	Open until 11:45 am
Tuesday	January 1	Closed
Wednesday	January 2	Open until 3:50 pm

This brochure is also available on the Retailer Hub: [www.bclcretailerhub.com](http://www.bclcretailerhub.com)

Make sure you stay stocked up for the busy holiday season! Please review the daily News Message and be ready to order when your Inside Sales Representative calls.



During this festive time of year, be sure to ask for Government issued photo ID to minimize the risk of selling to a minor.