

# Retail Stores Group (RSG) Special Feature Tray - Planogram



## RSG Planogram Requirements:

- The Special Feature Tray must be used at all times.
- Start your display with **highest** price points closest to the lottery terminal.
- Tickets must be neatly placed and lay flat vertically in the case.
- Use “New” inserts to focus attention on new releases.

## Inventory Management Requirements:

- Correctly display the featured ticket on the Special Feature Tray **as per the schedule below**.
- Base games and new releases must be in stock.



## 2018 Special Feature Ticket Schedule

- Jan 2 – Feb 3 > \$10 Gold
- Feb 4 – Mar 3 > \$10 \$1000 Frenzy
- Mar 4 – 31 > \$5 Spicy Hot Doubler