

**BCLC** 

# Lotto! Online Product Guide

Resource Manual for Lottery Retailers

October 18, 2016



The focus of this document is to provide retailers the tools needed in order to feel knowledgeable when selling and discussing lottery products with players.



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## WELCOME RETAILERS TO THE EXCITING WORLD OF LOTTO!

BCLC strongly believes providing excellent customer service increases your profit and strengthens your relationship with your customers. One way of achieving this goal is by having knowledgeable staff.

One of the tools to assist you with gaining product knowledge is the "Lotto! Online Product Guide". This handbook contains game information on all online lottery products, as well as a review section to test your product knowledge.

We hope the information will assist you in increasing your product knowledge and your sales!



## **LOTTO 6/49 GAME FACTS**

- A play consists of six numbers from a range of 1-49 plus an additional, randomly selected 10 digit "GUARANTEED PRIZE" number.
- Every Wednesday and Saturday, a 10 digit "GUARANTEED PRIZE" number followed by the Lotto 6/49 six numbers and bonus number are drawn.
- Game break is 7.30 p.m. (Pacific time) on the day of the draw.
- Lotto 6/49 base jackpot is estimated at \$5 million (win or share) and is carried over to the next draw if not won. The "GUARANTEED PRIZE" is a set single prize of \$1 million and is drawn amongst all sold tickets.
- Costs \$3.00 per play.
- Sold across Canada (national game).
- Players can either ask for a Quick Pick (lottery machine randomly chooses the numbers) or the player can fill out a 6/49 selection slip.
- Players can purchase up to 26 draws in advance on Quick Pick tickets.

#### **LOTTO 6/49 REVIEW**

1.	A Lotto 6/49 play consists ofnumbers chosen from 1along with aper play.
2.	The numbers are drawn onandof each week at (Pacific time).
3.	Lotto 6/49 base jackpot is estimated at \$ million and the "GUARANTEED PRIZE" is a single set prize of \$ million.
4.	If the Lotto 6/49 jackpot is not won, what happens?

4



## **BC/49 GAME FACTS**

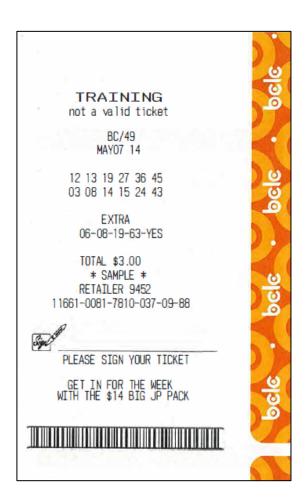
- A play consists of six numbers from 1-49.
- Every Wednesday and Saturday, six numbers and a bonus number are drawn.
- Game break is 7:30 p.m. (Pacific time) on the day of the draw.
- Costs \$1.00 per play.
- BC-only game.
- The top prize is always \$2 million per draw. All prizes on BC/49 are set.
- The two top prizes are win or share.
- Players can either ask for a Quick Pick (lottery machine randomly chooses the numbers) or the player can fill out a selection slip.
- Players can purchase up to 10 draws in advance.





## **BC/49 REVIEW**

- 1. A BC/49 play consists of \_\_\_\_\_to play.
- 2. The numbers are drawn on \_\_\_\_\_and \_\_\_\_of each week at\_\_\_\_ (Pacific time).
- 3. Top prize is set at \_\_\_\_\_\_





## **EXTRA GAME FACTS**

- A play consists of four numbers from 1 99.
- Available with play on BC/49, Lotto 6/49, LOTTO MAX and DAILY GRAND.
- Game break is 7:30 p.m. (Pacific time) Wednesday and Saturday for Lotto 6/49 and BC/49, and 6:00 p.m. Friday for LOTTO MAX.
- Top prize is \$500,000.
- Costs \$1.00 per play.
- BC-only game.
- Quick Pick only.
- Players can purchase up to 10 Extra selections per ticket.

## **EXTRA REVIEW**

1.	How many numbers do you need to play the Extra?
2.	The numbers are drawntimes a week on,, and
3.	Matching four numbers correctly on the Extra will pay the top prize of
4.	This game can only be played in
5.	The Extra cannot be purchased on its own; it is purchased in conjunction with, or



## **LOTTO 6/49 AND BC/49 GAME FACTS**

- Both games- sometimes referred to as "Double Play".
- The plays are registered for both Lotto 6/49 and BC/49 draws when you mark "Both Lotto 6/49 and BC/49" on your selection slip.
- Costs \$4.00 per play

#### THERE ARE THREE PACKAGES AVAILABLE

- \$5 Mini Dip: a \$5 package consisting of one Quick Pick play good for Lotto 6/49, BC/49, one Lotto 6/49 "GUARANTEED PRIZE" number and one Extra selection.
- \$10 Double Dip Pack: a \$10 package consisting of two Quick Pick plays good for Lotto 6/49, BC/49, two Lotto 6/49 "GUARANTEED PRIZE" numbers and two Extra selections.
- \$15 Triple Dip Pack: a \$15 package consisting of three Quick Pick plays good for Lotto 6/49, BC/49, three Lotto 6/49 "GUARANTEED PRIZE" numbers and three Extra selections.









# **LOTTO 6/49 AND BC/49 REVIEW**

1.	It costs \$ for one play and your selection is entered on both and games.
2.	The numbers are drawntimes a week on, and atp.m.
3.	List the Double Play packages, and
4.	A Double Dip consists of Quick Pick selections for both Lotto 6/49 and BC/49,selection of the Extra and "GUARANTEED PRIZE" numbers. This package costs \$ .



## **LOTTO MAX GAME FACTS**

- A play consists of three selections of seven numbers from 1-49.
- Once a week on Friday, seven numbers and a bonus number are drawn.
- Game break is 7:30 p.m. (Pacific time) on the day of the draw.
- Costs \$5.00 per play.
- Sold across Canada (national game).
- Main jackpot starts at \$10 million (win or share).
- If not won, the main jackpot increases incrementally to a maximum of \$60 million.
- When \$50 million is reached further funding goes into individual \$1 million supplemental jackpots called "MAXMILLIONS".
- Players can either ask for a LOTTO MAX Quick Pick (lottery machine randomly chooses the numbers) or the player can fill out a selection slip.
- Players can purchase up to 26 draws in advance on Quick Pick tickets.

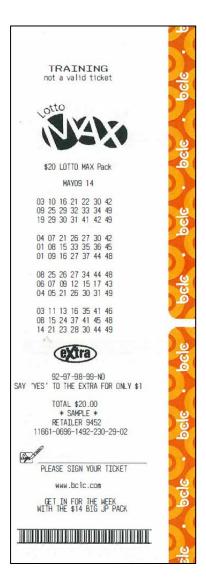


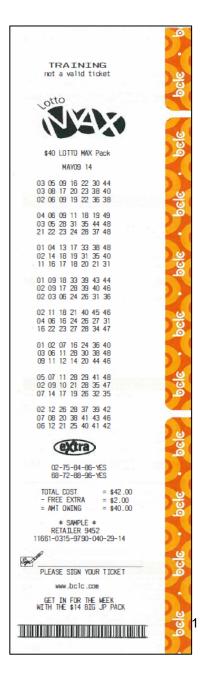


#### THERE ARE THREE LOTTO MAX PACKAGES AVAILABLE:

- \$12 LOTTO MAX Pack: a \$12 package consisting of two Quick Pick plays (6 selections) of LOTTO MAX, plus two Extras.
- \$20 LOTTO MAX Pack: a \$20 package consisting of four Quick Pick plays (12 selections) of LOTTO MAX.
- \$40 LOTTO MAX Pack: a \$40 package consisting of eight Quick Pick plays (24 selections) of LOTTO MAX, plus two free Extras.









# **LOTTO MAX REVIEW**

1.	When is LOTTO MAX drawn?	
2.	A LOTTO MAX play consists ofnumbers chosen from 1 and costsper play.	\$
3.	A play consists ofselections.	
4.	What is the base main jackpot amount?	
5.	What is the maximum amount the main jackpot will increase to?	
6	How much is a supplemental jacknot?	



#### DAILY GRAND GAME FACTS

- A play consists of <u>five</u> main numbers from 1 to 49 and <u>one</u> GRAND NUMBER from 1 to 7
  - The GRAND NUMBER is <u>not</u> a bonus number.
  - There could be duplication between the five main numbers drawn and the one GRAND NUMBER. E.g.: 15 03 24 33 42 GRAND NUMBER: 03
- Draw occurs every Monday & Thursday.
- Game break is 7:30 p.m. (Pacific time) on the day of the draw.
- Costs \$3.00 per play.
- Sold across Canada (national game).
- Top prize is \$1,000 a DAY for LIFE or a \$7 million lump sum
  - The \$1,000 a DAY for LIFE lasts the lifetime of the winner. There is no set maximum but there is a minimum of 20 years. If the winner passes away before 20 years, their beneficiary will receive the commuted value of the remaining payments owed up to 20 years.
  - The \$7 million lump sum is based on the 20 year minimum. \$1,000 a day for 20 years is about \$7 million
- Secondary prize is \$25,000 a YEAR for LIFE or \$500,000 lump sum
  - The \$25,000 a YEAR for LIFE lasts the lifetime of the winner or a minimum of 20 years as explained above.
  - The \$500,000 lump sum is based on the 20 year minimum. \$25,000 a year for 20 years is \$500,000
- Players can either ask for a DAILY GRAND (lottery machine randomly chooses the numbers) or the player can fill out a selection slip.
- Players can purchase up to 26 draws in advance on Quick Pick tickets.





# **DAILY GRAND REVIEW**

1.	It costs \$ for one DAILY GRAND play.		
2.	Draws for DAILY GRAND take place on	and Thursdays.	
3.	A play consists of main numbers and	GRAND NUMBER.	
4.	The top prize for DAILY GRAND issum	for life or	million lump
5.	The secondary prize for DAILY GRAND is \$25,0 lump sum.	00 a Year for Life or	
6.	Players can choose up to EXTRAs p	er DAILY GRAND play.	



## **BIG LOTTO QUICK PICK PACKAGES**

Big Lotto includes the three national games Lotto 6/49, LOTTO MAX and DAILY GRAND. To offer maximum value there are two Big Jackpot Packs which also include the Extra game in one convenient purchase.

- \$10 Big Jackpot Pack: a \$10 Quick Pick ticket consisting of one play for Lotto 6/49, one Lotto 6/49 "GUARANTEED PRIZE", one Extra, one LOTTO MAX and one LOTTO MAX Extra
- \$20 Mega Pack: a \$20 Quick Pick ticket consisting of two plays for Lotto 6/49, two Lotto 6/49
  "GUARANTEED PRIZE", two BC/49, one Extra selection; plus one play (three selections) of
  LOTTO MAX and one LOTTO MAX Extra.











# **BIG LOTTO QUICK PICK PACKAGES (continue)**

- \$8 Bundle: an \$8 package consisting of two Quick Pick plays good for one DAILY GRAND, one Lotto 6/49 and two Extra selections.
- \$10 Bundle: a \$10 package consisting of two Quick Pick plays good for one DAILY GRAND, one LOTTO MAX and two Extra selections.







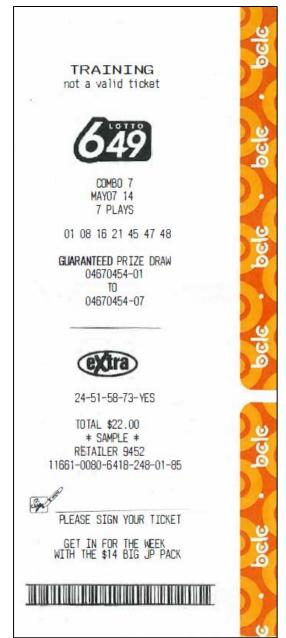
Two tickets will print for both the \$8 Bundle and \$10 Bundle





## **COMBO PLAY GAME FACTS**

- Convenient way of playing multiple selections on Lotto 6/49, BC/49, LOTTO MAX and DAILY GRAND.
- Players can choose a 5, 7, 8, or 9-number Combo for Lotto 6/49 and BC/49.
- Players can choose an 8 or 9-number combo for LOTTO MAX.
- Players can choose five main numbers from 1 to 49 and one GRAND NUMBER from 1 to 7 for DAILY GRAND.
- Players can either ask for a Quick Pick (lottery machine randomly chooses the numbers) or the player can fill out a Combo selection slip.
- Players can win multiple prizes.
- Players can play up to 10 Extras per ticket.





# **COMBO REVIEW**

1.	Which games feature the Combo?,an	nd
2.	2. Why would players choose to play Combo Play?	_
3.	3. Can play,,, or numl	ber combos for Lotto 6/49 and BC/49

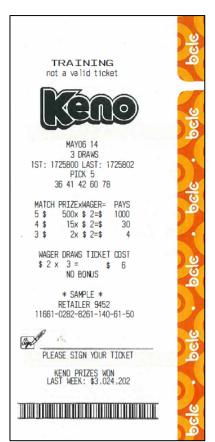


#### **KENO GAME FACTS:**

- Players can pick between 1 and 10 numbers from 1-80 or select the Quick Pick box on a Selection Slip.
- Drawn every three and a half minutes (3min 30sec) from 6:05 a.m. to 4:00 a.m. (Pacific time) on Monday, 4:50a.m. to 4:00 a.m. Tuesday to Sunday (398 draws per day).
- Twenty winning numbers are drawn every three and a half minutes.
- You can wager \$1, \$2, \$5 or \$10 per draw.
- Maximum Keno wager is \$100 per ticket.
- Cost of ticket is determined by multiplying your wager by the number of draws.

#### **KENO BONUS GAME FACTS:**

- This is an enhancement to the game of Keno.
- It offers players a chance to multiply their Keno winnings by 1.5, 2, 5, 7 or 10 times.
- Cost of your ticket doubles when you mark "yes" to the Keno Bonus on the Keno Selection Slip.
- Maximum Keno and Keno Bonus wager is \$200.





## **KENO PATTERN PLAY GAME FACTS:**

- \$2 per play.
- Keno Pattern Play allows players to choose patterns of numbers.
- Each pattern contains 40 numbers.
- Twenty numbers are drawn every three and a half minutes (3min 30 sec) out of the 80 numbers on the Keno board. Pattern Play uses the same numbers drawn as regular Keno.
- Keno Bonus is not a feature of Pattern Play.
- Players win when they match a certain amount of the numbers drawn to the numbers in their selected pattern.
- Keno Pattern Play prize structure is fixed. Players can win \$3-\$50,000.

#### **PATTERNS AVAILABLE INCLUDE:**

- Crazy Corners
- Diamond Daze
- Bull's Eye
- Quick Pick 40 random numbers will be selected
- Rows & Columns four rows or five columns or three rows and two columns



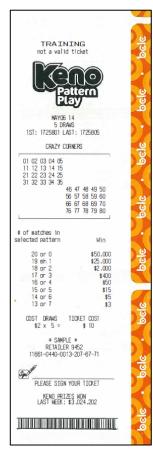
#### **KENO REVIEW:**

1	You can pick 1-	numbers from a field of 1-	
Ι.	rou can bick i-	numbers from a field of 1-	_

- 2. The cost of your ticket is determined by multiplying your \_\_\_\_\_ by the number of \_\_\_\_\_. The cost of your Keno ticket cannot exceed\$\_\_\_\_\_.
- 3. \_\_\_\_\_is an enhancement to the game of Keno.
- 4. Winnings can be multiplied by 1.5x, \_\_\_\_x, 5x, 7x or \_\_\_\_ times.
- 5. If you play Keno Bonus, the cost of your ticket will \_\_\_\_\_.

## **KENO PATTERN PLAY REVIEW**

- True or False. Numbers drawn for Keno Pattern Play are the same numbers used for regular Keno.
- Keno Pattern Play costs \_\_\_\_\_per play.
- 3. The patterns available include: Crazy Corners, \_\_\_\_\_, Bull's Eye, Rows & Columns and Quick Pick.
- 4. What is the top prize? \_\_\_\_\_.





#### **SPORTS ACTION GAME FACTS:**

- There are seven ways to play Sports Action: Oddset 3-0utcome, Oddset 2-0utcome, Oddset Combo, Point Spread, Toto, Over/Under, Props.
- To play Sports Action, players need Sports Action menus which can be printed from any lottery terminal.
- Menu also available in the Province Monday- Friday and Sunday, and in the Vancouver Sun on Saturday.
- Players must complete a Selection Slip to play. (There are no Quick Picks)
- Available in BC only.

#### Oddset:

- Oddset 3-Outcome: The objective is to correctly predict all the outcomes (Home, Visitor or Tie) of two to six games from the menu.
- Oddset 2-Outcome: The objective is to correctly predict all the outcomes (Home or Visitor) of two to six games from the menu.
- The prize is determined by multiplying the odds from the selected outcomes by the wager.
- Players wager anywhere from \$2-\$100.
- Cost of ticket = the amount bet.

#### **Oddset Combo:**

- Way to play multiple selections of Sports Action Oddset without having to complete multiple selection slips.
- Can win in a combination of ways.
- Cost of ticket = wager multiplied by the number of games.

#### Point Spread:

- This game is about putting two teams on an even playing field. The favourite team in each game is assigned a point spread, which is the minimum score the favoured team is expected to win by.
- Predict the correct outcomes to win (either Visitor win or Home win)
- Players can wager \$2-\$20.
- Cost of ticket = the amount bet.



#### Over/Under:

- The objective is to correctly predict whether the total combined score of two teams will be over or under BCLC's projected total score or "line".
- Player must mark predictions O (Over the Line) or U (Under the Line).
- Players can wager \$2 to \$20.
- Cost of ticket = the amount bet.

#### Toto:

- The objective is to correctly predict the outcomes (Visitor, Home or Tie) of 11, 12 or 13 games.
- Minimum wager is \$1, maximum is \$972.
- Correctly predicting the outcomes of all 13 games on a current menu wins or shares the Toto prize pool.

#### Props:

- The objective is to correctly predict events or situations (Props) that happen within a game; for example will an individual player make a 250.5 yard pass in football or will a hockey game go to OT.
- Either select if the Prop result will be OVER or UNDER the 'Line' or YES or NO to the Props question on the menu.
- The minimum number of events to bet on is two, maximum is six.
- Players can wager \$2 to \$100.
- Cost of ticket = the amount bet.
- The prize is determined by multiplying the odds of the selected predictions by the wager.



# **SPORTS ACTION REVIEW:**

1.	List the ways to play Sports Action:,,,,,,,,,,, and
2.	When playing Oddset, your players choose two to games from the menu and must correctly predict the outcomes {,or}}.
3.	When playing Oddset, to determine the prize, multiply the from your predicted outcomes by your
4.	Which game features placing two teams on an even playing field?
5.	Which game involves predicting 11 to 13 games correctly on the menu?
6.	Which game involves predicting whether the total combined score between two teams are Ove or Under BCLC's projected "line"?
7.	Which game involves betting on events within a game, such as which team will score first or will the game go to Over Time?



#### **BC 50/50 GAME FACTS:**

- A play consists of one six-digit number (e.g. 567890) and there are no duplicate numbers per draw.
- Drawn four times daily at 1, 3, 6 and 9 p.m. Pacific Time.
- Cost is 1 Pick for \$1.
- Value Options: 6 picks for \$5 and 15 picks for \$10.
- Available for up to 10 selections per draw and 10 draws in a row.
- Available only as a Quick Pick. (lottery machine randomly chooses the numbers)
- Winning numbers are chosen only from the tickets sold per draw, so there's always a winner.
- To win, player's six-digit pick must match exactly the six-digit BC 50/50 winning number.
- Player will win 50 per cent of the net sales for the draw while playing against players across BC;
   guaranteed winner every game.





# **BC 50/50 REVIEW:**

1.	BC 50/50 is drawn four times daily at,, and	
2.	Each selection consists of one digit number and each selection costs	
3.	This game is only available as a	

4. What can players win when they play BC 50/50?



#### **POKER LOTTO GAME FACTS:**

- Cost is \$2 per hand. Each play consists of 5 cards from one standard 52 card deck (no jokers or wild cards).
- Maximum 3 hands per Poker Lotto ticket (\$6 maximum).
- Quick Pick only no selection slips.
- All prizes are fixed, not shared.
- Only available at Retail Lottery locations.

#### THERE ARE TWO WAYS TO WIN:

- Instant Wins (automatically at the time of purchase).
  - If the cards on the ticket form a winning poker hand the ticket is an instant winner.
  - Pair of jacks or better wins a Free Play.
  - Top prize is \$5,000.
- Nightly lottery draws (nightly at 11pm)
  - 5 cards are drawn every night; match at least two of the five cards to win.
  - o Top prize is \$100,000 (match 5 of 5 cards).





# **POKER LOTTO REVIEW:**

One Poker Lotto hand costs \_\_\_\_\_\_
 There are two ways to win Poker Lotto: \_\_\_\_\_\_ and \_\_\_\_\_\_.
 To win an Instant Win prize the cards must form \_\_\_\_\_\_.
 The Nightly Lotto Draw takes place at \_\_\_\_\_ pm.



# **ONLINE PRODUCT INFORMATION QUIZ**

How much does one play of Lotto 6/49 cost?

1.

a. \$1

b. \$2

c. \$3

Based on the information in the Lotto! Online Product Guide, this assessment tests your knowledge of BCLC's online games. Circle the letter corresponding with the correct answer for each of the multiple choice questions.

2.	What happens to the Lotto 6/49 jackpot amount if it is not won?
	a. It remains the same
	b. It resets to \$4 million
	c. It carries over and grows for the next draw
3.	How much does one play of BC/49 cost?
	a. \$0.50
	b. \$1
	c. \$2
4.	BC/49 is drawn every Wednesday and:
	a. Saturday
	b. Sunday
	c. Monday



	a. \$1
	b. \$2
	c. \$3
6.	What time (Pacific time) is the ticket cut-off time for Lotto 6/49, BC/49, LOTTO MAX, DAILY GRAND and Extra?
	a. 6pm
	b. 7:30pm
	c. 8pm
7.	Up to how many Extras can a player purchase per ticket
	a. 5
	b. 10
	c. 20
8.	A Double Play offers which games?
	a. Lotto 6/49, BC/49, Extra
	b. Just Lotto 6/49 and BC/49
	c. Just Lotto 6/49 and Extra
9.	What is the \$10 package that consists of one Quick Pick play good for Lotto 6/49 and BC/49 called?
	a. Mini Dip
	b. 2-2-2
	c. Double Dip

5.

How much does one Extra cost?



10.	How much does one play of LOTTO MAX cost?
	a. \$2
	b. \$5
	c. \$7
11.	How many selections are in one play of LOTTO MAX?
	a. 1
	b. 3
	c. 5
12.	What happens when the LOTTO MAX jackpot hits \$50 million?
	a. It automatically resets to the base of \$10 million
	b. It carries over and grows for the next draw
	c. Additional sales goes into individual \$1 million jackpots called MAXMILLIONS
13.	Which LOTTO MAX package ticket offers 2 free Extras?
	a. \$12 LOTTO MAX Pack
	b. \$20 LOTTO MAX Pack
	c. \$40 LOTTO MAX Pack
14.	The top prize for DAILY GRAND is \$1,000 a DAY for LIFE for the lifetime of the winner or a lump sum payout of?.
	a. \$5million
	b. \$7 million
	c. \$10 million



15.	What is the secondary prize for DAILY GRAND?
	a. \$25,000 a YEAR for LIFE or \$750,000 lump sum
	b. \$50,000 a YEAR for LIFE or \$500,000 lump sum
	c. \$25,000 a YEAR for LIFE or \$500,000 lump sum
16.	Keno is drawn every how many minutes?
	a. 3.5
	b. 4
	c. 5
17.	The maximum Keno wager including the Bonus on a selection slip is:
	a. \$20
	b. \$100
	c. \$200
18.	Why would a player choose to play Keno Bonus?
	a. It offers a chance to multiply their Keno winnings by 1.5, 2, 5, 7 or 10 times
	b. It gives the player the option to play more than 10 numbers
	c. There is no benefit
19.	How much does one play of Keno Pattern Play cost?
	a. \$2
	b. \$3
	c. \$5



20.	Which Sports Action game allows the player to bet on the outcome of sporting events (Visitor Win, Tie or Home Win)?
	a. Oddset- 3 Outcome
	b. Point Spread
	c. Toto
21.	Which Sports Action game allows the player to bet on events within a game (first team to score, number of assists)?
	a. Oddset- 2 Outcome
	b. Props
	c. Over/Under
22.	What is the maximum bet on a Sport Action selection slip?
	a. \$20
	b. \$100
	c. \$150
23.	How much does one play of BC 50/50 cost?
	a. \$1
	b. \$2
	C. \$3
24.	There are four BC 50/50 draws a day; 1pm, 3pm, 6pm and:
	a. 11pm
	b. 8pm
	c. 9pm