

Scratch & Win – National Ticket

Coming Soon Ticket Information



\$10 Cash Explosion

Game Code:	107438
Price:	\$10.00
Tentative Launch Date:	February 5, 2018
Tentative Pre-Order Date:	January 8-19, 2018
Prize Range:	Exclusively \$25, \$50, \$75 and \$100
Approx Odds of Winning:	1 in 5.84
Total Number of Tickets:	600,000
Tickets Per Pack:	20
UPC:	6 27925 00019 1
Expiration Date:	October 7, 2019

Prize Levels & Odds

PRIZE	ODDS
\$25	10.00
\$50	20.00
\$75	187.59
\$100	62.49
Total	5.84

Tell your customers:

Prizes of \$25, \$50, \$75 or \$100

The new Cash Explosion offers lots of smaller value prizes of exclusively \$25, \$50, \$75 and \$100.

Selling Features:

- Excellent odds of winning a \$50 prize!
- National player research highlighted that this type of prizing is appealing.
- Proven, successful concept in many US jurisdictions.
- Encourages your players to try a different type of ticket for a different kind of reward.

\$10

