

Scratch & Win

Coming Soon Ticket Information



\$2 Crossword

Game Code:	318105-01, 02
Price:	\$2.00
Tentative Launch Date:	June 11, 2018
Tentative Pre-Order Date:	No pre-order
Prize Range:	\$2 - \$25,000
Approx Odds of Winning:	1 in 4.00
Total Number of Tickets:	1,500,000 each
Tickets Per Pack:	50
UPC:	6 26010 18105 0
Expiry Date:	July 13, 2020

Prize Levels & Odds

PRIZE	ODDS
\$2	47.54
Free \$3 Crossword Ticket	10.38
\$4	81.08
\$5	25.82
\$6	50.51
\$7	43.60
\$10	31.89
\$15	187.50
\$25	450.59
\$1,000	500,000.00
\$5,000	1,500,000.00
\$25,000	1,500,000.00
Total	4.00

Tell your customers:
Top Prize
\$25,000

Selling Features:

Brand Manager to complete

- A selling feature specific to that ticket i.e. \$20 Crossword, overall odds of winning 1 in 2.5.
- Have a pre-qualified list of sentences the Brand Manager can select from to include a sell story i.e. repeat business, increased foot traffic, how many winners last year.
- For tickets with unique or new, or extended play mechanics include How to Play on the RIS.

\$2

