

RETAILER INFORMATION

Scratch & Win

Coming Soon Ticket Information

COMING SOON: Details about
The Voice Second Chance
Contest



\$5 The Voice	
Game Code:	318138
Price:	\$5.00
Tentative Launch Date:	September 4, 2018
Tentative Pre-Order Date:	August 6 – 17, 2018
Prize Range:	\$5 to \$100,000
Approx Odds of Winning:	1 in 3.75
Total Number of Tickets:	800,000
Tickets Per Pack:	25
UPC:	6 26010 18138 0
Expiry Date:	May 4, 2020

Prize Levels & Odds	
PRIZE	ODDS
\$5	12.78
\$10	16.54
\$15	11.96
\$20	28.07
\$30	133.33
\$50	1626.02
\$65	2388.06
\$100	8,000.00
\$1,000	200,000.00
\$10,000	800,000.00
\$100,000	800,000.00
Total	3.75

Tell your customers: Top Prize of **\$100,000**

Based off the hit TV show the Voice, the newest Scratch & Win ticket will have players singing its praises.

Players have the chance to *win up to \$100,000 in cash* plus two bonus areas where they could win up to \$50 free play credits for PlayNow.com or free play redeemable at Casinos, Chances or Community Gaming locations in BC, with an Encore card.

How to Play:

Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win the corresponding prize for that NUMBER.

PLAYNOW.COM BONUS: Scratch the PLAYNOW.COM BONUS play area. Match three (3) identical prize amounts, win that amount as a PlayNow.com credit for free play.*
Enter your winning PLAYNOW.COM BONUS CODE at www.playnow.com/thevoice to redeem.

*Conditions apply. See www.playnow.com/thevoice for details.

CASINOS BC BONUS: Scratch the CASINOS BC BONUS play area. Find any Free Play prize amount, win that amount for Free Play awarded as points.

\$5

Scratch & Win \$5
318138

TOP PRIZE \$100,000

Enter for a chance to win The Voice VIP Experience in Las Vegas, L.A. PlayNow.com/Voice

WINNING NUMBERS

YOUR NUMBERS

OVER \$1,000,000 IN FREE PLAY CREDITS TO BE WON FOR PLAYNOW.COM **PLAYNOW.COM BONUS**

SEE BACK FOR PLAY INSTRUCTIONS. ■ SAMPLE-XX

OVER \$1,000,000 IN FREE PLAY* TO BE WON ACROSS B.C. **CASINOS BC BONUS**

WIN UP TO \$50 IN FREE PLAY!

Free play must be claimed by April 30, 2019. *Free Play awarded as points. Must be an Encore Rewards member to participate.

SEE BACK FOR TERMS AND CONDITIONS OF USE. NOT TO BE SOLD SEPARATELY. ■ SAMPLE-XX



Scratch & Win

Coming Soon Ticket Information



← Scratch & Win portion

← PLAYNOW.COM BONUS portion, redeemable on PlayNow.com

← CASINOS BC BONUS portion, redeemable at Casinos BC, Chances or Community Gaming Centres.

Please direct players to the following locations to redeem slot play:

Name	Address	City
Billy Barker	308 McLean Street, Quesnel, BC V2J 2N9	Quesnel
Cascades Casino Kamloops	1555 Versatile Drive, Kamloops, BC V1S 1W7	Kamloops
Cascades Casino Langley	20393 Fraser Highway, Langley, BC V3A 7N2	Langley
Cascades Casino Penticton	#201 - 553 Veas Drive, Penticton, BC V2A 8S3	Penticton
Casino Nanaimo	620 Terminal Avenue, Nanaimo, BC V9R 5E2	Nanaimo
Casino of the Rockies	7777 Mission Road, Cranbrook, BC V1C 7E5	Cranbrook
Elements Casino Surrey	17755 60th Avenue, Surrey, BC V3S 1V3	Surrey
Elements Casino Victoria	1708 Island Highway, Victoria, BC V9B 1H8	Victoria
Grand Villa	4331 Dominion Street, Burnaby, BC V5G 4L7	Burnaby
Hard Rock	2080 United Boulevard, Coquitlam BC V3K 6W3	Coquitlam
Hastings Park Racetrack	188 N. Renfrew Street, Vancouver, BC V5K 3N8	Vancouver
Parq Vancouver	39 Smithe Street, Vancouver, BC V6B 0R3	Vancouver
Playtime Casino Kelowna	1300 Water Street, Kelowna, BC V1Y 9P3	Kelowna
Playtime Casino Vernon	4900 Anderson Way, Vernon, BC V1T 9V2	Vernon
River Rock	8811 River Road, Richmond, BC V6X 3P8	Richmond
Starlight	350 Gifford Street, New Westminster, BC V3M 7A3	New Westminster
Treasure Cove	2003 Hwy 97 S, Prince George, BC V2N 7A3	Prince George
Chances Abbotsford	30835 Peardonville Road, Abbotsford, BC V2T 6K2	Abbotsford
Chances Castlegar	100 Hall Road, Castlegar, BC V1N 4M6	Castlegar
Chances Chilliwack	8180 Young Road, Chilliwack, BC V2R 4L8	Chilliwack
Chances Cowichan	436 Cowichan Way, Duncan, BC V9L 0B2	Duncan
Chances Dawson Creek	400 Hwy #2, Dawson Creek, BC V1G 0A4	Dawson Creek
Chances Fort St. John	11308 Alaska Road, Fort St John, BC V1J 5T5	Fort St. John
Chances Kamloops	1250 Halston Avenue, Kamloops, BC V2B 7L3	Kamloops
Chances Kelowna	1585 Springfield Road, Kelowna, BC V1Y 5V5	Kelowna
Chances Maple Ridge	22710 Lougheed Hwy, Maple Ridge, BC V2X 2V6	Maple Ridge
Chances Mission	7178 Horne Street, Mission, BC V2V 3X8	Mission
Chances Prince Rupert	240 West First Avenue, Prince Rupert, BC V8J 1A8	Prince Rupert
Chances RimRock	4890 Cherry Creek Road, Port Alberni, BC V9Y 8E9	Port Alberni
Chances Salmon Arm	384 Trans-Canada Hwy, Salmon Arm, BC V1E 1E4	Salmon Arm
Chances Signal Point	1640 Broadway Ave S., Williams Lake, BC V2G 2V3	Williams Lake
Chances Squamish	9000 Valley Drive PO Box 1820, Squamish, BC V8B 0B3	Squamish
Chances Terrace	4410 Legion Avenue, Terrace, BC V8G 1N6	Terrace
Playtime Casino Campbell River	111 St Anns Road, Campbell River, BC V9W 4C5	Campbell River
Playtime Casino Courtenay	361 Hunt Road, Courtenay, BC V9N 9B8	Courtenay





Scratch & Win: Frequently Asked Questions

FAQs for the new \$5 The Voice ticket (318138)

Question	Response
Q1: How is the \$5 The Voice ticket different from any other Scratch & Win ticket?	<p>There are three portions to the \$5 The Voice ticket, CASINOS BC BONUS is separated by a perforation:</p> <p>The top Scratch & Win portion offers players the chance to win up to \$100,000 in cash.</p> <p>The middle PLAYNOW.COM BONUS portion offers players the chance to win between \$5 and \$50 in free play credits. There is over \$1M available to be won.</p> <p>The bottom perforated CASINOS BC BONUS portion offers players the chance to win between \$5 and \$50 in free play* at Casinos BC, Chances or Community Gaming locations. There is over \$1M available to be won.</p> <p>*awarded as points on their Encore Rewards card</p>
Q2: Where can the different sections be redeemed?	<p>There are three separate play areas for this ticket that need to be redeemed at three separate locations:</p> <ol style="list-style-type: none"> 1) Scratch & Win top section can be redeemed at a BCLC Lottery Retailer who sells and validates Scratch & Win products. 2) PLAYNOW.COM BONUS middle portion can only be redeemed online at www.PlayNow.com/thevoice. 3) CASINOS BC BONUS bottom portion can only be redeemed with an Encore Rewards card at Casinos BC, Chances or Community Gaming locations
Q3: How can a player redeem the PLAYNOW.COM BONUS and the BC CASINOS BC BONUS specifically?	<p>Direct winners of the PLAYNOW.COM BONUS to www.PlayNow.com/thevoice to redeem their free play credits on-line. Winners of free play in the CASINOS BC BONUS will need to be directed to the nearest Casinos BC, Chances or Community Gaming location in order to redeem for free play. A list of these locations is located at http://casinos.bclc.com/find-a-casino.html.</p>
Q4: What if a player wants to redeem both sections of the ticket at my lottery retail location?	<p>As a lottery retailer, you can only redeem the top Scratch & Win portion if a cash prize is won. Please advise the player that you are unable to redeem the PLAYNOW.COM BONUS section, and the free play credit must be redeemed at www.PlayNow.com/thevoice.</p> <p>Please advise the player that you are unable to redeem the CASINOS BC BONUS free play section, and the free play must be redeemed at any Casinos BC, Chances or Community Gaming location. Players must show their Encore Rewards card to prove their membership in order to receive the free play that can be used on-site. As a lottery retailer, you can only redeem the top Scratch & Win portion if a cash prize or free \$5 Scratch & Win ticket is won.</p>
Q5: What if a player is not an Encore Rewards member?	<p>You can direct players to the Guest Services desk at any Casinos BC or to the Cashier at any Chances location. They will be able to easily sign up to become an Encore Rewards member. For any new Encore Rewards members, they will also receive an additional \$5 in free play, in addition to any free play bonus amount they may have won. If they did not win any free play in the bonus section, players can still sign up for Encore Rewards and receive \$5 in free play*.</p> <p>*free play is awarded as points on their Encore Rewards card</p>



Scratch & Win: Frequently Asked Questions

FAQs for the new \$5 The Voice ticket (318138)

Question	Response
Q6: What if a player is not registered on PlayNow?	<p>A player must have a PlayNow.com account in order to claim their free play credits.</p> <p>Step 1 – Direct them to go to PlayNow.com and click 'Login'.</p> <p>Step 2 – The player then must click 'Sign Up Now' and fill in the required fields.</p> <p>For the full terms and conditions – please direct the player to www.PlayNow.com/thevoice.</p>
Q7: Where will this ticket be offered?	The \$5 The Voice ticket will be offered to all retailers within a 150 km radius of any Casinos BC, Chances or Community Gaming location. Fortunately, almost all of BCLC lottery retailers fall within this radius.
Q9: Will any messaging display on the Check-A-Ticket terminal or Validation Slip when a player wins free play?	Only Scratch & Win instant cash wins will show on the Check-A-Ticket terminal or Validation Slip. Slot play wins and PlayNow.com credits for free play will not appear on the Check-A-Ticket terminal or validation slip. This will help prevent confusion on which portion can be validated at lottery retail locations.
Q10: When I validate a ticket by scanning the barcode under the latex, will a winning message appear on the Altura Lottery Terminal or Player Display Unit that the ticket has won free play if the ticket is a free play winner?	No, only the top Scratch & Win portion of the ticket will register with the barcode on the Altura Lottery Terminal or Player Display Unit.
Q11: How many free play redemptions can be claimed in one day?	<p>There is a maximum of three (3) free play* redemptions per person per day at Casinos BC, Chances or Community Gaming locations.</p> <p>*awarded as points on their Encore Rewards card</p>
Q12: What if a player is voluntarily self-excluded from PlayNow.com or a gaming facility?	Individuals that are self-excluded or prohibited are not entitled to the PlayNow.com free play credits or CASINOS BC free play bonus prize.
Q13: What should I do if a player wants cash instead of their free play?	Please advise that the prize is the free play, and has no cash value. For any other concerns, please call BCLC Lottery Support Hotline (1-800-667-1649) or direct the player to contact BCLC Customer Support at 1-866-815-0222.
Q14: What are the expiry dates for each of the three portions?	The expiry dates of the cash prize and free play bonuses are different. The top Scratch & Win portion expires on May 4, 2019 and players are able to redeem their cash winnings up until that date. The middle PLAYNOW.COM BONUS redeemable at PlayNow.com and bottom CASINOS BC BONUS portion redeemable at any Casinos BC, Chances or Community Gaming location until April 30, 2019.